

Kari A. Ross

Programs:

Adobe Creative Suite: Photoshop, InDesign, Illustrator, Dreamweaver; LiveEdit Content Management; Microsoft Office: MS Word, Powerpoint; Acrobat Professional; Video: Pinnacle Studio 12; Camera: Canon 40D, 430 EXII Speedlight, Studio Lighting Slave Units; Mac OS X and Windows Vista Business

Experience:

April 2005 — Present

Franciscan Sisters of Little Falls, MN | "Puplications/Electronic Media Specialist"

- Concept and design Print Ads, Brochures, Posters, Direct Mail, Booklets, Logo, etc
- Designed and maintained past web sites. Currently oversee/troubleshoot current website (designed by SmartSite with LiveEdit technology); Manage Blogs; Set up Social Media Plan
- Photography: event, photojournalism, portrait, product; major photo retouching; catalog digital photo library and order prints.
- Create videos when needed.
- Administrative tasks.

Education:

Alexandria Technical College | 2003 — 2005
Associate Degree in Communication Art and Design

Central Lakes College, Staples | 2007 — 2009
Attended Courses in the Photography Program

Past History:

Melrose Area High School, Melrose, MN | Graduated 1995

St. Cloud State University | 1995 — 2001 | Studied Exercise Science & Athletic Training
Activities: Academic Learning Center Tutor; Springboard Diver on SCSU Swim Team – All-American honors

St. Cloud Hospital | Spring 1997 — Spring 2001 | Health Unit Coordinator

Sartell High School | 1998 — 2001 | Diving Coach – Boys and Girls teams

St. Luke's Hospital, Duluth MN | Spring 2001 - Winter 2002 | Health Unit Coordinator

Lake Superior College, Duluth MN | Spring/Summer 2002 | Adjunct Instructor
Health Unit Coordinator Program, Clinicals Instructor

Throughout highschool and college, worked many jobs in areas of retail, supervisor, customer service.

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Portfolio:

[www.goebelphotography.com/
design.html](http://www.goebelphotography.com/design.html)

5+ Years Experience